





OUR COMPANY

Our company has been providing design services since 2009. Our team consists of highly motivated professionals with relevant expertise and certification. This background provides your organization with a business partner who will add value to the overall visual representation of your organization

- Promote your business
- Develop your business
- Market your business
- Increase customer satisfaction

VISION:

To be the leading IT technology agency, specialized in creative design & consultancy services in major urban centers.

MISSION :

To help our clients to convey a powerful & consistent message that speaks to the value of your company's products and services. To create unique & creative design works for our clients by optimizing our potential and resources.

SLOGAN:

Partnership Solutions for Business Prosperity

DIRECTORS



Robert Mugendi- Director/
Company Secretary



Joseph Njagi- Director

Partnership Solutions for Business Prosperity



What we **OFFER**

OUR SERVICES

OUR SERVICES FALL UNDER THESE CATEGORIES

- » Software Development
- » Web Services
- » Re-corporate Branding
- » Creative Design Services
 - > Advertising
 - > Graphic Design
- » Digital Media Services
 - > 2D and 3D animation
 - > Videography
 - > Photography
 - > Documentary
- » We offer consultancy In:
 - > Business Branding and Marketing
 - > Image Development
 - > Tagline and Slogan Development
 - > Marketing and Promotional Planning
 - > Financial and Company Secretarial Services

KEEP
YOU
OUTSTANDING!

Our clients range from large commercial enterprises to small local companies and cultural entities.



WEB SERVICES

What we offer:

- ✓ Website Design and development
- ✓ Custom web application development
- ✓ Website Maintenance and Support
- ✓ Domain Name Registration and Management
- ✓ Hosting Services (Email and Website)
- ✓ Website Online marketing and Advertising

WEBSITE

We are capable of developing any type of a website from a simple page to a Hi-tech E-commerce Website, we strive to make your online presence a real experience.



CUSTOM WEB APPLICATION DEVELOPMENT – FULLY WEB BASED!

We build custom web applications that help build and drive business by automating services through their value proposition, these applications are built on agile web programming PHP platforms and frameworks such as Code Igniter and Zend. Some of our latest applications in the market include;

- » Online Invoice/Quotation Request System.
- » Survey and Questionnaire systems.
- » Bulk SMS Based System.
- » USSD Systems.
- » Online Payment Integration with third Party Systems.
- » Online Booking and Reservation Systems (Flights, Accommodation).
- » Online Ticketing and Support Systems.
- » Intranets.
- » Document Management System (DMS).
- » Customer Relationship Management System (CRM).
- » And MANY MORE.....

WEBSITE /EMAIL HOSTING PROFILE

- » Unlimited Disk Space and Bandwidth
- » Flexible, Easy to Use Control Panel
- » Unlimited Sub Domains, FTP Accounts, and Email Accounts
- » 99.9% Uptime Guarantee
- » Free With Each Web Hosting Plan...
- » Free Site Builder and Site Studio Website Building Tools
- » 4,500 Free Website Templates
- » Free Website Transfer, Domain Transfer, MySQL Transfer, Script Transfer (Details)
- » 52 Free scripts can be instantly installed on your account with a few clicks

CONTROL PANEL FEATURES.

- » Latest cPanel Control Panel
- » Website Statistics: AWStats, Webalizer, Raw Log Manager, Referrer and Error Logs
- » Fantastico: Instant Shopping Carts, Blogs, Portals, Forums, Counters, Form mail
- » Password Protected Directories and Custom Error Pages
- » Web Based File Manager, Hotlink Protection, IP Deny Manager, Redirect URL

PROGRAMMING AND DATABASE FEATURES

- » Unlimited MySQL Databases with php My Admin Access
- » Programming Language: CGI, Fast CGI, PHP 5, Ruby on Rails, Perl, Python, SSI
- » Programming Modules: Curl, CPAN, GD Library, Image Magick
- » System Management: SSH Access and Crone Job Scheduling
- » FrontPage Extensions

EMAIL FEATURES

- » Unlimited POP3 Email Accounts with SMTP
- » Webmail Access: Horde, Squirrel Mail, Round Cube
- » Receive your email to your phone via IMAP Support
- » Prevent spam with Spam Assassin
- » Unlimited Auto responders, Mail Forwards, Email Aliases, Mailing Lists

AWARD WINNING SUPPORT

- » 24/7/365 Premium Support via Phone, Live Chat, and Ticket System (Email)
- » Automatic Weekly Off-Site Data Backups
- » 24/7/365 Server Monitoring
- » Online Support Portal with over 500+ Video Tutorials and 680+ Help Article

WEBSITE MAINTAINANCE

Your new website is live! Now you need a way to keep your site updated with fresh, accurate content. By regularly updating your site, you'll improve your search engine rankings, increase your number of visitors, and strengthen your company's online presence. A website maintenance plan is key to the ongoing success of your website.

As Internet trends and technologies are constantly evolving, and your business is growing, Digital Consulting Group Ltd website maintenance plans ensure your site evolves with the changing demands.

Our website maintenance covers the following:-

- » *Product & Content Updates*
- » *Development Services*
- » *Design/Re-design Services*
- » *Website Analysis Services*

WHY WE ARE YOUR BEST WEBSITE MAINTENANCE

Digital Consulting Group Ltd, unlike other web design, development and Internet marketing companies, has a dedicated team of full-time designers and programmers devoted to website maintenance.

Using current coding techniques, our website maintenance team ensures your site is fresh, strengthens your brand, and performs well. Another reason why clients love our website maintenance plans is they include our online customer support system. Just send an email to our online customer support system, and your website maintenance request will be automatically added to one of our designer's to-do list.

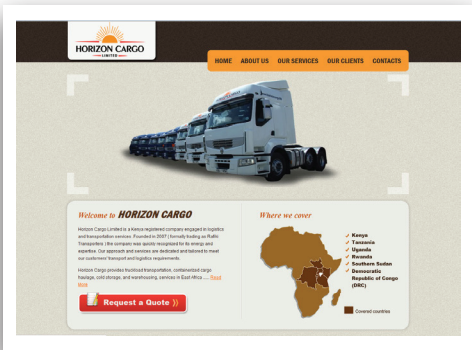
With our online customer support system, you can log on at any time to view the status of your website maintenance request, set a priority level, edit your request and more. Website maintenance has never been easier! We offer website maintenance on monthly, quarterly and yearly plans. Website Online

Marketing/Advertising and Search Engine Optimization (Website Online Marketing/Advertising and Search Engine Optimization (SEO)

The foundation of any portable internet marketing campaign is a fundamentally-sound and optimized website. Search engine optimization is by far the best way to maintain a stream of free, qualified traffic flowing to your website. Search engines are the gateway through which potential customers and your product. Placement in the top ten rankings for relevant keywords is crucial for any business wishing to continue being Competitive in the 21st century.

OUR ONLINE MARKETING COVERS THE FOLLOWING;

1. SOCIAL MEDIA
2. PRESS RELEASES, E-NEWSLETTER AND BLOG
3. E-MAIL MARKETING
4. SEARCH ENGINE OPTIMIZATION
5. SEO PRICING
6. SEARCH SATURATION
7. LINK BUILDING
8. PR2 (SEO & PRESS RELEASE)
9. PAY-PER-CLICK CAMPAIGN MANAGEMENT
10. E-MAIL MARKETING
11. CONVERSION ANALYSIS
12. WEBSITE VISITOR ANALYSIS
13. WEBSITE CALL TRACKING



HORIZON CARGO



ARTICLE 19



INTERNATIONAL TEACHER AND TRAINING CENTRE



HINDU COUNCIL OF AFRICA



FAMILY HEALTH OPTIONS KENYA



BREAKING BARRIERS INTERNATIONAL



CHAIRMANIA



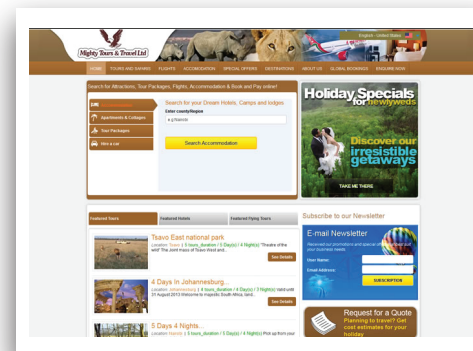
MATHENGE TECHNICAL TRAINING INSTITUTE



KENYA SCHOOL OF GOVERNMENT



THE KENYA INSTITUTE FOR PUBLIC POLICY RESEARCH AND ANALYSIS



MIGHTY TOURS & TRAVEL LTD

WEBSITE PROFILE
WEB2LEB BOEITE



CREATIVE DESIGN SERVICES

Graphic design refers to the layout, text, and images used to craft a visual design Worthy of sell, brand & advertise products & services. You need to know what to say and how to say it, but you also need to know how to present it. That's where we come in with fresh ideas, to work for you & help you come to a point of design satisfaction.

HOW WE ARE DIFFERENT

Our approach is intentional, because this is how we tackle design challenges:- Before we start designing anything, First, we ask ourselves...

- What is its purpose?
- What is the target audience?
- What is the message?
- What is being promoted/ presented?
- Will the components add interest to or
Detract from the overall design?

AREAS WE COVER

We offer services in graphic design such as logos, brochure, magazines, ads for online or print trade show displays, web banners, illustration & picture/ photo graphic design , corporate graphic design , colored graphic design , brand promotion graphic design service, advertising consultancy & creative concepts design and customized graphic design service.

LOGOS

Our main goal is to provide firms & Businesses with professional, cost-effective logo and stationery design services.

We rely on our design team. Each designer is assigned to a design team, to unleash his creativity and meet our customers' needs. Our experience and commitment to assisting our customers enable us to meet your design needs, related to logo design. That's what allows us to provide state-of-the-art design services and to be regarded as a premier player in this market giving you Inspirational Corporate Identity Designs.

MAGAZINES AND BOOKS DESIGNS

Here we deal with printed or written literary work & periodicals containing a collection of articles, stories, top class design solutions to create compilations that stand out from the rest. We design: Cover designs, page layouts, magazine/press print adverts just to mention a few.

BILLBOARDS AND BANNERS

Here we find panels for visual display for advertisement in public places such as alongside highways or on the sides of buildings or inside buildings (outdoor & outdoor).



From our wide area of coverage in design, we offer quality concepts that speak out well in public; putting the message across relating to how we understand you our client in a suitable way that is up to date trends.

STATIONERIES

Complimentary slips, Letterheads, envelopes, and business cards can be incredible works of art. Take a look at these inspirational design pieces to move your concepts of identity design forward.

COMPANY PROFILE

A company profile paints an image for a company, in other words who you are is how you represent yourself in the market. A company profile is a communication channel that is well accepted & attracts clients, if it is well visually represented. That is where we come in helping you to create your corporate identity outstand from the rest.

BRANDING

We get involved in the process of creating a unique name and image for a product in the consumers' mind, mainly through advertising campaigns with a consistent theme.

Branding aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers. To create a "Brand" for a company is to create their image, and to promote that image with campaigns and visuals. That is how we bring out well the corporate identity on stationery, office equipments, company vehicles & any other product that carries a company's image.

A brand can make a company a household name and identity by a simple shape or color. We create a brand for a company; a designer needs to fully understand the goals of the organization, the industry as a whole, and working with design to create the appropriate materials to represent that company



SIGNAGE/WALL BRANDING

Signage and wall branding is a cost effective outdoor advertising medium that is increasingly being taken up by market leaders in many sectors. Our efficient and experienced artists have covered several areas within Kenya, branding walls and putting signages for companies



VEHICLEBRANDING

Vehicle branding reaches thousands of people every day and is both a high impact and cost-effective way to promote your company brand and product/services.

WE BRAND:-

PICK-UPS



LORRIES

VANS

BUSES

CARS



PRINTING SERVICES



CAP PRINTING AND EMBROIDERY

Screen printing is the process of creating a stencil in a mesh screen then using a squeegee and pushing the inks through the mess onto the shirt or garment. Screen Printed Shirts, baby tees, t-shirts, jackets, hats, caps, pants sweatshirts, jerseys, uniforms, hoodies and bags on 100% and 50-50 cotton poly blend. We are a professional screening and corporate apparel embroidery garment decorator.

Are you a customer who wants to retail or re-sale a whole product line? Get your high quality silkscreen promotional items for companies' teams, schools, businesses or sports. We are specialists at silk-screening custom designs. Logo designs on garments and textiles are what we do.

Customized embroidery looks great on caps, polo's, jackets and any polyester garments that you cannot screen print.

3D embroidered hats are fun and look great. With embroidery you can also monogram towels and robes.

T-SHIRT PRINTING AND EMBROIDERY

We are pleased now to be able to offer you all over shirt prints. Personalized Shirt designs can be designed & printed from collar to hem, and from sleeve to sleeve. All over shirt design allows you to use the entire garment to get your message across. All over shirt art is affordable to all clients and you end up with a great looking shirt. Not many companies offer All Over Shirt Printing, but we do! Contact us today to get your order started.

CUP PRINTING

Do you need a promotional product, pen, Umbrella, cup, key chain or flip flop printed with your company name, image, or logo, promotional item? Hundreds of promotional items we can brand just the way you want them.

UMBRELLA BRANDING

We offer free custom artwork with any paid order. We can make your design screen printed, digitally printed, sublimated, heat transferred or even embedded with rhinestones. We have a team of talented artists waiting to help you realize your dreams.

**LET US GUIDE YOU
TOWARDS ADVERTISING THAT WILL
MAKE YOUR COMPANY SHINE AND
PRODUCTS THAT PEOPLE WILL ACTUALLY USE! YEAR
AFTER YEAR, YOUR PROMOTIONAL PRODUCTS
WILL BE SEEN. THESE ITEMS WILL BE AROUND LONG
AFTER YOUR PRINT AND TELEVISION
ADS ARE VIEWED**



MOUSEPAD PRINTING AND EMBROIDERY



PEN & KEYHOLDER BRANDING



T-SHIRT PRINTING AND EMBROIDERY



CAP PRINTING AND EMBROIDERY



UMBRELLA BRANDING



CUP PRINTING



SOFTWARE DEVELOPMENT

EASY PAYROLL SYSTEM

EasyPay Payroll is a user-friendly yet powerful tool and with enhanced features to it users needs in their day-to-day payroll processing. With the user in mind Easy Pay was made highly flexible and customizable to meet changing user requirements. The system has been designed to ensure compliance with the statutes of the generally accepted payroll management rules.

- The Easy PayPayroll system particulars are as follows:
- It's certified by KRA
- Can Capture Data for unlimited number of employees
- Maintain pensions, allowances
- Gives all statutory reports, PAYE, NHIF, NSSF, etc
- Maintains Loan recovery component: -staff, SACCO, Bank
- Facilitates Insurance premium check off
- Manages mortgage pay off and relief
- Ensures data consistency and accuracy
- Ease of integration with financial system
- Generation of pay slips
- Allows for COST CENTRE / CLASS reporting and payroll processing
- Has multi user, multi currency , multi company capabilities, among others

NOTE: The System can integrate with other systems, either HR or Financial Systems as long as they are running on relational databases

EASY HR MANAGEMENT SYSTEM

The Human Resource Module will perform the following functions:

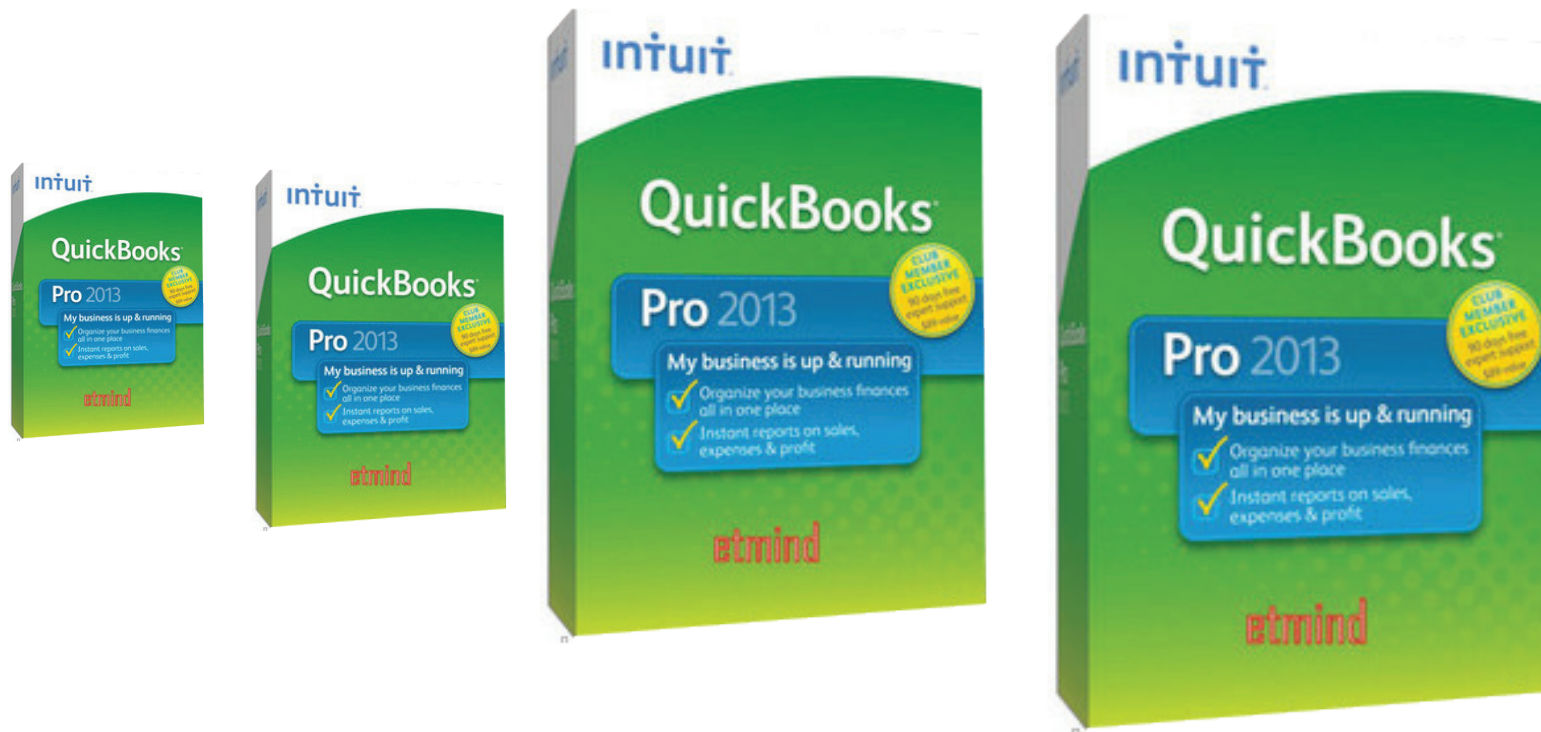
- Manage personnel information and tracking (Bio data, employment record, dependants, next of kin and qualifications among other)
- Maintain employee leave profile allowing for monitoring of leave balance, leave usage, and online leave application and approval
- Generate alerts for expiring of contracts and end of probation periods
- Generate alerts for expiry of documents such as passports, work permits and visas
- Monitor employee training
- Monitor employee conduct both recommendations & reprimands
- Provide customized unlimited report writing (apart from many standard reports included)

NOTE: The system can be integrated with EasyPAY Payroll Management System to provide a more comprehensive human resource management tool.



QUICKBOOKS PRO

Quickbooks pro are mostly used because they are easy to use (as accounting systems go at least) yet are flexible and capable in the sense of allowing users to do a good job of accounting in keeping with generally accepted accounting principles. It is aimed at helping users manage each of their accounting functions, including accounts payable, accounts receivable, credit card management and financial reporting.



ENTERPRISE RESOURCE PLANNING - MICROSOFT DYNAMICS AX

Microsoft Dynamics AX supports your entire business and allows you to choose from comprehensive functionality, including:

- Financial management - General Ledger management with dimensions, Cash & Bank Management, Intercompany accounting and consolidation, fixed assets Management, Financial reporting etc.
- Inventory & Warehouse management - Multi-warehouse management, Inventory management with dimensions, Item batch/lot and serial number reservation and tracking, Demand forecasting using reorder levels, minimum stock levels, Order handling with trade agreements, Order promising and tracking
- Sales processing & Accounts Receivable management - Sales orders & invoice processing, Maintenance of debtor accounts, Performance monitoring through various reports including statements and aging of accounts
- Purchase processing & Accounts payable management - Procurement management, Computation of landed costs with various cost codes and integration to inventory, Maintenance of supplier accounts, performance monitoring through various reports including statements and aging of accounts
- Point of sale (POS) - It controls the fundamental aspects of your retail business from head office and creates a link between POS terminals and Microsoft Dynamics AX, Integrated retail solution in terms of business applications that covers POS to back office and head office functionality
- Payroll Management - Employee master Data maintenance, Monthly payroll processing, Deduction calculation including PAYE, NSSF, NHIF and other company deduction, Loan handling and Monthly deduction
- Project management - Project types and hierarchies, Project _nance and invoicing
- Customer relationship management - Sales force and marketing automation, Telemarketing and questionnaires, Sales management, Document management, Microsoft Office Outlook® synchronization, customer self-service websites, Computer telephone integration
- Human resource management - Employee Data maintenance, Organizational charts and employee registration, Skills mapping and recruitment, Employee self-service Web sites, Business process management
- Supply Chain Management - Demand forecasting, Inter-company trade, Procurement management, Partner self-service websites, Performance monitoring, Electronic information exchange
- Business analysis - Designer for multi-dimensional data cubes, Integration with Microsoft Analysis Services, Analysis views through embedded Pivot Tables, Balanced scorecard with key performance indicators

- Global solution - Multi-user with security login, Multiple languages, Multiple currencies
- Technology - This product delivers you the value of the Microsoft platform with Integration to:
 - Oracle database or Microsoft SQL Server,
 - Microsoft BizTalk Server,
 - Microsoft Windows SharePoint services,
 - Microsoft Visual Studio and
 - Microsoft Office

BENEFITS

- Works like and with familiar Microsoft products
- Easily customizable and highly scalable
- Advanced technology supports your growing business
- Supports connectivity with customers, vendors, business partners and employees
- Robust, comprehensive functionality, all-in-one source
- Supports operations across countries, sites, languages and currencies

BAR-CODED FIXED ASSET VERIFICATION, TAGGING & REGISTER

It entail physical tagging of all assets, capturing of the data using a Handheld device and updating of the Fixed Assets register in one's accounting system.

BENEFITS

- Complete audit of all assets owned by an organization e.g. Furniture, computers, vehicles etc
 - Tagging of all company's assets using Barcode labels bearing their logo
 - Capturing the asset details using handheld devices
 - Reconciling the physical records with any existing register in finance
 - Updating of a current system register with barcode number, standardized description, users, location and value
 - Uploading the new register to either Hard cat or Asset ware Manager
 - Fixed assets management System
 - Integrating our Fixed Assets Management System with the GL of our client's ERP
 - Review of asset policy manuals and training of staff on how to handle new assets
- On the Asset Management Solution, Digital Consulting Group Ltd is a valued added reseller and a partner of leading international organizations in fixed assets management applications namely: Hard cat from Australia, Asset ware Technologies from UK, Barcode Technologies from UK and Wasp Barcodes from UK. These organizations have strong international credentials and years of experience in Fixed Asset Management software. However, your organization has additional functions that are unique.

TIMESHEET MANAGEMENT SYSTEM

FEATURES

- Time cards which users can submit from any location over the server, or even within their email client.
- Time cards can be quickly filled out using pick lists, which allow
- users to select projects from lists based on the individual, group, department or the entire organization.
- "Last Saved Timesheet" button allows users to create a new timesheet based on the previous one.
- Automatic routing of submitted timesheets to designated approvers.
- Electronic signatures record all time card activity: creation, edits and approvals.
- Integrates with accounting systems.
- Automatic calculation of staff hours expedites payroll, invoice and activity reporting.
- Simple In/Out Box interface for managing time cards.
- Multiple time card formats:
 - » Daily / Daily with time in, time out.
 - » Weekly / Weekly with time in, time out.
 - » Bi-Weekly.
 - » Monthly.
 - » Semi-Monthly.
- Server time card templates and validation pro les for each individual ensure that time is being filled out correctly.
 - » Includes the ability to template based timesheets on pre-established department profiles.

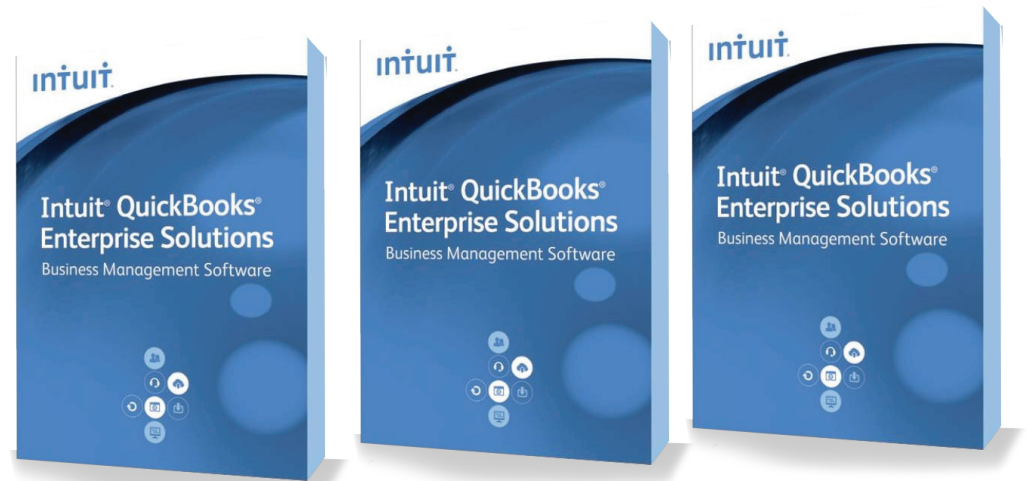
- » Rules for individuals may be established, including maximum/minimum work hours and valid project codes.
- » Configurable columns, formats and messaging.

BENEFITS TO THE ORGANIZATION:

- Significantly lowers costs, creates more healthy competition and collaboration between best of breed and platform vendors
- Can quickly implement and integrate new enterprise software
- Option to upgrade any module without upgrading the entire system when such a move leads to a competitive advantage or other tangible benefits
- Workforce management solutions can reduce labor costs by 5 to 10% in organizations with a large number of hourly workers – Gartner
- Reduces timesheet review time by 80%. Average timesheet review takes six minutes; with an automated system, time sheet review takes approximately one minute
- Reduces time misappropriation (e.g. long lunches, early departures, late arrivals), which accounts for up to 4.08 hours per week - American Payroll Association
- Reduce payroll preparation time by 80% - American Payroll Association
- Automatically report on tardiness, absenteeism, and erroneous entries
- Highly configurable time policies, workflows, alerts, and notifications
- Pre-integrated bi-directional interface to HR and Payroll systems

ITP TIME ATTENDANCE MACHINE & SOFTWARE:

1. DAILY REPORT
2. WEEKLY REPORT
3. MONTHLY REPORT
4. YEARLY REPORT
5. OTHERS REPORT



Our Clientele

Media Council of Kenya

Kenya School of Government (KSG)

Ministry of Education

Ministry of Public Service

Article 19 Kenya (East Africa)

Kenya Institute for Public Policy Research & Analysis (KIPPRA)

Kenya School of Government – eLearning Development institute(eLDi)

Family Options Kenya (FHOK)

Global e-Schools and Communities Initiative (GESCI),

Mighty Tours & Travel Ltd

Sidai Africa Limited

RwandAir

Chairmania Events Ltd

Kenya Wildlife Service (KWS)

Samchi Credits

To enable us serve you better please contact us below.

Company: Digital Consulting Group Limited
Location: Tetu Building, Suite A6, State House Avenue

Postal Address: 8624- 00200 Nairobi,Kenya
Telephone: +254 20 2734774
Office cell: +254 716 444 555

Email: sales@thedigitalgroup.biz